



PROTON
e.MAS

e.MAS7

INTELLIGENCE THAT ELECTRIFIES




**OUR MALAYSIAN EV JOURNEY
STARTS HERE**

EXPERIENCE THE FIRST NATIONAL EV

e.MAS 7	Prime		Premium	
	PRIVATE	COMPANY	PRIVATE	COMPANY
Selling Price	RM 103,172	RM 103,172	RM 119,172	RM 119,172
1-Year Road Tax	RM 180	RM 180	RM 180	RM 180
Registration Fee	RM 300	RM 500	RM 300	RM 500
HP Endorsement Fee	RM 50	RM 50	RM 50	RM 50
EV Number Plate	RM 98	RM 98	RM 98	RM 98
Inspection Fees (B2)	RM 200	RM 200	RM 200	RM 200
On-The-Road Price (without insurance)	RM 103,800	RM 104,000	RM 119,800	RM 120,000
Welcome Benefit RM4,000*	RM 99,800	RM 100,000	RM 115,800	RM 116,000
Recommended Sum Insured	RM 99,000	RM 100,000	RM 115,000	RM 116,000

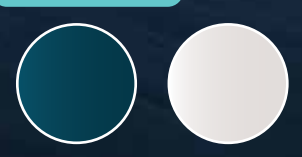
For Peninsular Malaysia only.

Exterior Colour



Platinum Silver Turquoise Green Slate Grey Quartz Rose Lithium White Obsidian Black

Interior Colour



Indigo Blue Alabaster White**

e.MAS 7 POWER PACK +



Power Home

Complimentary 7kW Home Charger Worth RM 1,500



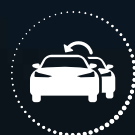
Power Plus

Complimentary V2L Adaptor Worth RM 500



Power Online

5-Year Unlimited Internet Data Worth RM 1,800



Power Exchange

Trade-In Rebate Worth RM5,000

Subject to inspection approval by relevant authorities.



Power Thru

6-Year Unlimited Mileage Vehicle Warranty
8-Year / 160,000km High Voltage Battery and Components Warranty

The warranty policy of 8-Years/160,000km, whichever comes first, does not apply to vehicles used for commercial purposes. The warranty covers the power battery, driving motor, and driving motor controller.



Complimentary

Tonneau cover

Terms & Conditions

- Prices are effective from 20 January 2026 and valid in Peninsular Malaysia only.
- Prices and specifications are subject to change without prior notice.
- Registration fees are applicable for Malaysians only. Non-Malaysian fees vary from above.
- All prices are subjected to the prevailing local government duties and taxes announced at the point of sale.
- The offer above is not applicable with other promotions, unless stated otherwise.
- *Welcome Benefit and e.MAS Power Pack + are valid for a limited time only.
- **Alabaster White interior is only available with Turquoise Green and Quartz Rose Premium variants. Available in limited units only.
- Terms and conditions apply.